



## Board of Directors Meeting Minutes

August 1, 2024 • 6 – 8pm

Jefferson Community Center, Eureka

### Present at meeting:

**Board Members:** Brenda Harper (President), Laura Jones (Director), Roger (Vice President), George WinterSun (Secretary), Mimi Smith (Employee Director), Mike Connors (Treasurer), Ellis Smith (Employee Director)

### **Absent Board Members:**

**Co-op Employees:** Sean Nolan, Kiya Villarreal, Emily Walter

**Member-owners:** Solomon Everta

### 1. Welcome

The meeting was called to order at 6:05 by Brenda and introductions were made.

### 2. Agenda Review and Approval

Agenda approved by consensus.

### 3. Member Comment Period

- Mimi – A few people have mentioned wanting to hold meetings in the store.
- Roger – I want this to happen. It could encourage and inspire people to attend or even become a member.
- Brenda – As the President, I feel it would be hard to run a meeting with people coming in and out.
- Sean – We could play around with some ideas.

### 4. Approve June 2024 Board Minutes

**Motion:** Approve the June 2024 board minutes.  
Approved by consensus.

### 5. Board Correspondence – reported by Brenda

In the board packet there are some copies of board correspondence. Some of the correspondence is about people being upset about the Hundreds' Year War on Palestine book being sold at the Co-op.

- Mime/Ellis – We've seen that people are turning the book around or misplacing it in the store.
- Solomon – I've brought other books that were mentioned into my bookstore, but they don't sell. I don't plan to put books in the Co-op that I know won't sell. The book in question has sold a lot, which is why we've provided it. We spend a lot of time curating books that work for the different clientele at the stores.
- Roger – I think the Co-op should be the bottom line for decisions as to what is sold in our store. I don't think we should say, well we don't make the decision on what books are sold.
- Brenda – The store received a phone call today from a member that identifies as Jewish who called to thank the Co-op for carrying this book.
- Sean – Of course we do need some discretion. In my mind it didn't seem necessary for this book.
- The board discussed appropriate processes for hearing, discussing and responding to board correspondence.

We also received a letter requesting the board to discuss the recent loss of the Redwood Meat Company.

- Sean – It looks like Humboldt Grassfed has found a new out of area facility that will be able to deliver whole carcasses to the Co-op for only a slightly higher price than previous.

### 6. Oregon Co-ops Update – reported by Roger

Each summer I drive up the Oregon coast and stop at Co-ops along the way. I stopped at the Co-op in Coos Bay. One of the Managers was curious if the board discusses food related topics. The co-op in Port Orford is tiny with only two employees.

**7. Strategic Planning** – reported by Emily

It's time to start thinking about planning the next Strategic Plan which will go into effect January 2026.

ACTION: Emily will coordinate a time to meet later this month so the board can decide who will be on the Strategic Planning committee.

**8. GM Report** – reported by Sean

- We had profits for both P1 and P2. Sales are strong.
- The June membership drive went well. We continue to see a high number of new memberships in July.
- The Arcata generator installation is complete. There is a crew making adjustments to make sure the generator works optimally when needed.
- The Eureka generator is in the process of being set up. It could be a couple of more months before the Eureka generator is fully ready.
  
- Brenda – I'm glad to see the safety committees are back.

ACTION: Sean will look into logistics and the ability to purchase memberships online.

**9. Member Comment**

- Ellis – Thanks from cheese, deli, sushi, meat and frozen department in Eureka. We are very happy with the new freezer door.

**10. New Business (items for next agenda):**

- Strategic Planning
- Finance Committee
- Nominating Committee
- Quarterly strategic plan update

Consensus reached to adjourn the August 1, 2024, meeting at 7:35pm and move into Executive Session.

**North Coast Co-op  
Board of Directors Executive Session Minutes  
August 1, 2024**

**Present at meeting:**

**Board Members:** Brenda Harper (President), Laura Jones (Director), Roger (Vice President), George WinterSun (Secretary), Mimi Smith (Employee Director), Mike Connors (Treasurer), Ellis Smith (Employee Director)

**Absent Board Members:**

**Co-op Employees:** Sean Nolan

No reportable action.

Executive Session ended at 8:25pm

*Minutes by Emily Walter*